ON A FUNCTIONAL EQUATION INVOLVING THE ARITHMETIC MEAN

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Let I stand for a nonempty open subinterval of the reals and consider the functional equation

$$\varphi\left(\frac{x+y}{2}\right)(f(x)-f(y)) = G(x) - G(y), \qquad (x,y \in I)$$

concerning the unknown functions $\varphi: I \to \mathbb{R}, f: I \to \mathbb{R}$ and $G: I \to \mathbb{R}$.

This equation is strongly related to the generalized *Matkowski-Sutô problem*, more precisely, to the *invariance problem of generalized quasi-arithmetic means*.

The aim of the talk is to describe the differentiable solutions assuming only weak regularity conditions for the functions. Solutions having arbitrary – even pathological – parts will be also discussed.

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