# On A FUNCTIONAL EQUATION INVOLVING THE ARITHMETIC MEAN 

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Let $I$ stand for a nonempty open subinterval of the reals and consider the functional equation

$$
\varphi\left(\frac{x+y}{2}\right)(f(x)-f(y))=G(x)-G(y), \quad(x, y \in I)
$$

concerning the unknown functions $\varphi: I \rightarrow \mathbb{R}, f: I \rightarrow \mathbb{R}$ and $G: I \rightarrow \mathbb{R}$.
This equation is strongly related to the generalized Matkowski-Suto problem, more precisely, to the invariance problem of generalized quasi-arithmetic means.

The aim of the talk is to describe the differentiable solutions assuming only weak regularity conditions for the functions. Solutions having arbitrary - even pathological - parts will be also discussed.
[1] Sz. Baják, Zs. Páles, Invariance equation for generalized quasi-arithmetic means, Aequationes Mathematicae 77 (2009), p. 133-145
[2] Sz. Baják, Zs. Páles, Computer aided solution of the invariance equation for twovariable Gini means, Computers and Mathematics with Applications 58 (2009), p. 334-340
[3] Z. Daróczy, Zs. Páles, Gauss-composition of means and the solution of the Matkowski-Sutô problem, Publ. Math. Debrecen 61/1-2 (2002), p. 157-218
[4] T. Kiss, Zs. Páles, On a functional equation related to two variable weighted quasiarithmetic means, Journal of Difference Equations and Applications (2017), p. 107126

