

**WHEN IS AN ALGEBRA, WHICH IS NOT STRONGLY
DUALISABLE, NOT FULLY DUALISABLE?**

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Let $\underline{\mathbf{M}}$ be a dualisable (in the sense of natural duality theory) but not strongly dualisable finite algebra. We will show that, if $\underline{\mathbf{M}}$ has a special kind of dualising alter ego, then $\underline{\mathbf{M}}$ is not fully dualisable. This idea will be demonstrated on a concrete example.